

KEYNOTES

Keynote topics include:

**Parent Coaching: Empowerment
for Transformational Change**

**Authentic Parent Involvement
in School Learning**

**Media Literacy
as a Cultural Mandate**

**Real Children and Manufactured
Terror: Countering Media
Violence with Media Literacy**

“After hearing Gloria, I have decided
that Gloria DeGaetano is a
national treasure!”

*Sue Ellen Fried,
author, *Bullies and Victims*,
Kansas City, MO*

“Gloria DeGaetano is one of the top
media literacy experts in
North America today.”

*The Canadian Broadcast Corporation
Kansas City, MO*

About Gloria DeGaetano

Gloria DeGaetano is the Founder and CEO of the Parent Coaching Institute. Gloria’s books include *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie, and Video Game Violence* (with Lt. Col. Dave Grossman, Crown, 1999), *Parenting Well in a Media Age: Keeping Our Kids Human* (Personhood Press, 2005), and the *Media Smarts Education Series* (Jalmar Press, 2003).

With over 25 years experience as a teacher, reading specialist, school district administrator, university instructor, and national consultant, Gloria DeGaetano has been nationally recognized for her groundbreaking, visionary work in changing the paradigm of how we teach and parent in a media age.

For further information or to book an event:

Gloria DeGaetano
16148 SE 16th Street
Bellevue, WA 98008

425-753-0955
info@GloriaDeGaetano.com
www.GloriaDeGaetano.com

*Keynotes
and
Trainings
for
Schools and
Organizations*

GLORIA DEGAETANO

TRAININGS

A Living Systems Approach to Technology Initiatives: The Best of Both Worlds

Computers in schools are here to stay. But how teachers use them, so that the relationship between student and teacher is not compromised is of the utmost importance. In addition, children's background experience; age and stage of development; and non-computer skills such as literacy skills, motivation for learning, and their self-concept as a learner; must all be taken into account when planning on the best uses of technology in the classroom. In this training, participants co-create a technology implementation plan that allows for optimal computer use in the classroom while at the same time honors the needs of the child (or teen) and the teacher to work together to co-construct optimal learning experiences.

"How can I bottle what Gloria DeGaetano just told us? Her keynote was so compelling...We need to take this information to every parent and teacher in our communities."

*Nancy Emond, Director,
Green Mountain Training Center,
Brattleboro, VT*

TRAININGS

Effective Literacy Development in an Age of Screens

This popular workshop can be designed for parents and/or teachers, especially reading specialists, Title 1 teachers, and family advocates who are interested in understanding how to address the specific literacy needs of children growing up in a media culture. Participants review brain research in relation to core principles for more effective reading instruction. Specific challenges for teaching literacy skills in a media age are shared and discussed and applied to the core "brain principles" presented.

Brain Development within a Media Culture: Preventing Addictions by Nurturing Human Needs

The statistics startle: The average child in the US watches television at least 4-5 hours per day. The average preschooler sees 10,000 violent acts per year. The average teen spends at least two hours a day playing video games. Screen saturation impacts child and adolescent brain development on many levels and in profound ways. This workshop demonstrates how unhealthy screen habits change young brains and nervous systems to be more vulnerable to drug, alcohol, and sex addictions. Participants receive research-based information, practical ideas, along with a powerful framework designed for productive actions through home-school-community partnership.

TRAININGS

Meeting Children's Real Needs with the Vital Five™

The social problems and cultural challenges laid upon parents and children today are massive. The traditional educational and social service delivery systems are over-worked. This workshop invites us to consider how parenting practices must change to consider the dynamic between family and popular culture. Today we parent without walls. The game has changed fundamentally and forever. So must we—the educators, social service workers, nurses—all those who want to effectively support parents in this media age.

The I's That Form the I

Children who spend 4-5 hours daily in front of a screen do not learn how to go inside themselves. Yet, the foundation for a strong self-identity requires ample time with introspection and imagination. The noise, quick image changes, and stimulus hype which bombard children daily make it increasingly difficult for them to develop their internal landscape. This workshop outlines what structures and functions of the young brain are being most affected by the perceptual chaos of media and screen technologies and how concerned parents and educators can divert children's attention away from the externalized trivialities of screen entertainment and toward the authentic core inside themselves. Doing so increases intrinsic motivation for learning.