

# KEYNOTES

## *Keynote topics include:*

**Emotional/Social Intelligence:  
Where the Cortex and the  
Human Heart Come Together**

**Reptiles Don't Play,  
Mammals Do:  
Getting Serious About  
Child's Play**

**Young Children and Media  
Violence: Protecting Against  
Stimulus Addiction**

**Supporting Parents to  
Parent Well in a Media Age**

"Thank you so much for the wonderful keynote and trainings at the Montana Early Childhood Conference in Helena. You received excellent reviews from the conference participants! We all learned so much from you and were so excited to have you as a large part of our conference."

*Erin Lavender, Conference Chair*

## *About Gloria DeGaetano*

**Gloria DeGaetano** is the Founder and CEO of the Parent Coaching Institute. Gloria's books include *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie, and Video Game Violence* (with Lt. Col. Dave Grossman, Crown, 1999), *Parenting Well in a Media Age: Keeping Our Kids Human* (Personhood Press, 2005), and the *Media Smarts Education Series* (Jalmar Press, 2003).

With over 25 years experience as a teacher, reading specialist, school district administrator, university instructor, and national consultant, Gloria DeGaetano has been nationally recognized for her groundbreaking, visionary work in changing the paradigm of how we teach and parent in a media age.

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## *For further information or to book an event:*

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*Keynotes  
and  
Trainings  
for  
Early Childhood  
Educators*

GLORIA DEGAETANO

# TRAININGS

## ***Healthy Brain Development in a Media Age***

This one-day or two-day training explains the impact of overuse of TV and video on young brains and how families can better use screen technologies to support, rather than hinder, young children's development. This training is designed for early childhood educators, Head Start and ECEAP Programs, child-care providers, home and family life instructors, home visitors, nurses, health care professionals, and kindergarten and primary-grade teachers. Participants receive important tools to support parents of children from birth through age eight to raise their children optimally in a media age.

### **Topics include:**

**Emotional/Social Intelligence: Where the Cortex and the Human Heart Come Together**

**Screen Entertainment:  
Changing Young Brains and Their Potential**

**Media Violence:  
Conditioning Young Brains to Violence**

**Appreciating Young Brains:  
Optimal Development in a Media Age**

Each participant has the option of purchasing the 50-minute parent educational video, *Healthy Brain Development in a Media Age*, and the 96-page manual containing 40 parent handouts. The video and manual contain research-based information and practical ideas to share with parents to help them control and manage TV and video in their homes and to give them compelling reasons to do so throughout their children's development.

Please Note: This training is approved for AA college credit or continuing education units.

# TRAININGS

## ***Manufactured Violence and Real Children***

For the past few decades research has indicated that media violence is a significant contributing factor to real-life violence. Media violence can profoundly impact children's present and future attitudes, behaviors, and values by increasing their aggression, fear, callousness, and appetite for violence. This presentation examines the research and introduces the concept of "stimulus addiction" as related to children's developing brains. Educators receive practical information for dealing effectively with media violence in the lives of children.

## ***Play and Creativity: Serious Business in a Media Age***

Today's cyber-children are spending more and more time in front of two-dimensional screens and less and less time engaged in three-dimensional play experiences. Yet play in the natural world is a critical imperative for healthy brain growth. Understanding oneself as a powerful creator is a prerequisite to adult agency in the world. This training examines the consequences of attempting to fool Mother Nature's prescriptions for young children, and offers principles and strategies for increasing children's imaginative capacities and creative abilities through play with educational toys and simple props.

Your training is the best I have taken  
in 20 years!"

*Carol MacNeil, Director,  
Island County Health Dept., WA*

# TRAININGS

## ***Preparing Readers in an Age of Screens***

As visual media dominates children's lives, it becomes increasingly important to set a strong foundation for literacy skills that include auditory processing, intrinsic motivation for reading, and vigilance when faced with difficult mental skills. This training demonstrates how overuse and misuse of screen technologies in early childhood interferes with learning these skills, and provides practical tools for supporting families to focus on literacy-enhancing activities while reducing the time youngsters spend in front of screens.

## ***Small Screen Machines and Young Children***

A screen is a screen is a screen, or is it? In this compelling training participants examine the longterm research on the effects of computer technology and video games in the lives of young children, and receive practical guidelines with important reasons for using these technologies wisely in the service of young children's needs.

"Gloria's training was so well received,  
we had a deluge of requests afterward  
and set up a tour for her throughout  
our state programs."

*Cari Olmstead, Director,  
Federal Region X, Head Start Programs*