

KEYNOTES

Keynote topics include:

**Energized Parenting
for More Family Aliveness**

**Family Appreciation Day –
Every Day!**

**Emotional/Social Intelligence:
Where the Cortex and
Human Heart Come Together**

**Meeting Children's Needs
Through Brain-Compatible
Parenting**

"What Dr. Spock provided to moms and dads in the 1950s, Gloria DeGaetano offers to parents of 21st century kids—savvy insights about child development coupled with practical tips for helping children learn to navigate the world in which they are growing up."

*Elizabeth Thoman,
Center for Media Literacy,
Los Angeles, CA*

About Gloria DeGaetano

Gloria DeGaetano is the Founder and CEO of the Parent Coaching Institute. Gloria's books include *Stop Teaching Our Kids to Kill: A Call to Action Against TV, Movie, and Video Game Violence* (with Lt. Col. Dave Grossman, Crown, 1999), *Parenting Well in a Media Age: Keeping Our Kids Human* (Personhood Press, 2005), and the *Media Smarts Education Series* (Jalmar Press, 2003).

With over 25 years experience as a teacher, reading specialist, school district administrator, university instructor, and national consultant, Gloria DeGaetano has been nationally recognized for her groundbreaking, visionary work in changing the paradigm of how we teach and parent in a media age.

For further information or to book an event:

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*Keynotes
and
Workshops
for
Parent Groups*

GLORIA DEGAETANO

WORKSHOPS

Parenting Well in a Media Age

This presentation outlines the new parenting skills necessary in our industry-generated “pop” culture. We explore The Vital Five—five critical human needs that often get shortchanged in this counterfeit culture. Topics include:

- Making parenting choices based on the brain’s needs at specific ages of development
- Motivating media-saturated kids
- Research-based techniques for enhancing children’s unique talents and skills
- Criteria for making decisions about video games and computers
- Addressing peer pressure head-on with heart
- Immunizing our families from the potential damage of media’s negative effects

“Gloria’s message is profound and she delivers it with great passion.”

*Dr. Whitney Vanderwerff,
Alliance for Non-Violent Programming,
Greensboro, NC*

“Your discussion of brain function and development was eye-opening, clear, concise, and full of information which provoked more comments and discussion than I have ever heard expressed by an audience.”

*Penelope Wright,
Rogers Memorial Library,
Southampton, NY*

WORKSHOPS

Living the Paradox of Parent Self-Care

It seems counterintuitive that when parents take time for themselves, the more time they will have for their children. Yet, that is the reality. In this workshop, parents take a self-care inventory, assess their energy levels, and learn how to increase their creativity and decision-making skills through simple, focused activities throughout a busy day. Practical ways are shared to enhance self-valuing and model self-affirmation and appreciation to our children.

Gratefulness: The Core of Parenting

How blessed we are to be given the gift of our children! This workshop presents a Parent Gratefulness Declaration that parents can use to center themselves in time of stress and to aid them in making decisions aligned with their values. Parents receive practical ideas for monitoring mental self-talk and thinking and speaking from a position of hope, and from a parenting identity of confidence, vitality, and vision.

“You have filled the gap between what my husband and I have believed and lived for the past fifteen years... You gave explanation, support, and substantiation to all we have worked to achieve in the raising of our children.”

Barbara Thompson, Medical Lake, WA

WORKSHOPS

Laying the Foundation for School Success in a Media Age

This workshop is specifically designed for kindergarten parents. Participants explore important principles and parenting strategies that will help youngsters make the most of their kindergarten year and get them off to a flying start for the coming years. Specific topics include: increasing literacy skills through simple, yet, effective techniques; fun family games to play for enhancing creativity; ways to engage critical thinking skills and help children persevere through a mental challenge; and tips for using all home screens in the service of early brain development.

Television and Children's Reading Abilities: The Cart Before the Horse

Children today spend more time in front of a screen than any activity, other than sleeping! All this viewing profoundly impacts literacy development and the capacity for learning through print. In this workshop, parents learn how language development, reading, and writing abilities can be negatively influenced by overuse of visual media. Parents receive specific strategies and affirmation for increasing home literacy activities, such as conversation and reading on a daily basis.